

STATE OF THE JAMES

2015 REPORT CARD

	SCORE	GRADE
FISH & WILDLIFE	56%	C
HABITAT	65%	B
POLLUTION REDUCTIONS	62%	B-
PROTECTION & RESTORATION ACTIONS	62%	B-
OVERALL	61%	B-

GRADING SCALE: A 80% - 100% B 60% - 79%
C 40% - 59% D 20% - 39% F LESS THAN 20%



THE HEALTH OF THE JAMES RIVER IS

Prevent pollution at home.

Join the James River Association's River Hero Home program which recognizes homeowners who are reducing runoff and pollution through the use of River-Friendly Practices such as rain gardens, rain barrels and native plants.

Take action for the river.

We are always looking for volunteers to do everything from picking up trash, to water quality monitoring, to habitat restoration, to advocating on the river's behalf.

Help be eyes and ears on the river.

If you see a problem such as a fish kill or dumping, email info@jrva.org and one of the Riverkeepers will investigate it further. If you want to regularly patrol your own section of river, join our RiverRats program.

UP TO
YOU

Let your elected officials know that protecting the James River should be a priority.

Join our Action Network to find out how to contact your elected officials and stay up-to-date on current river policy issues.

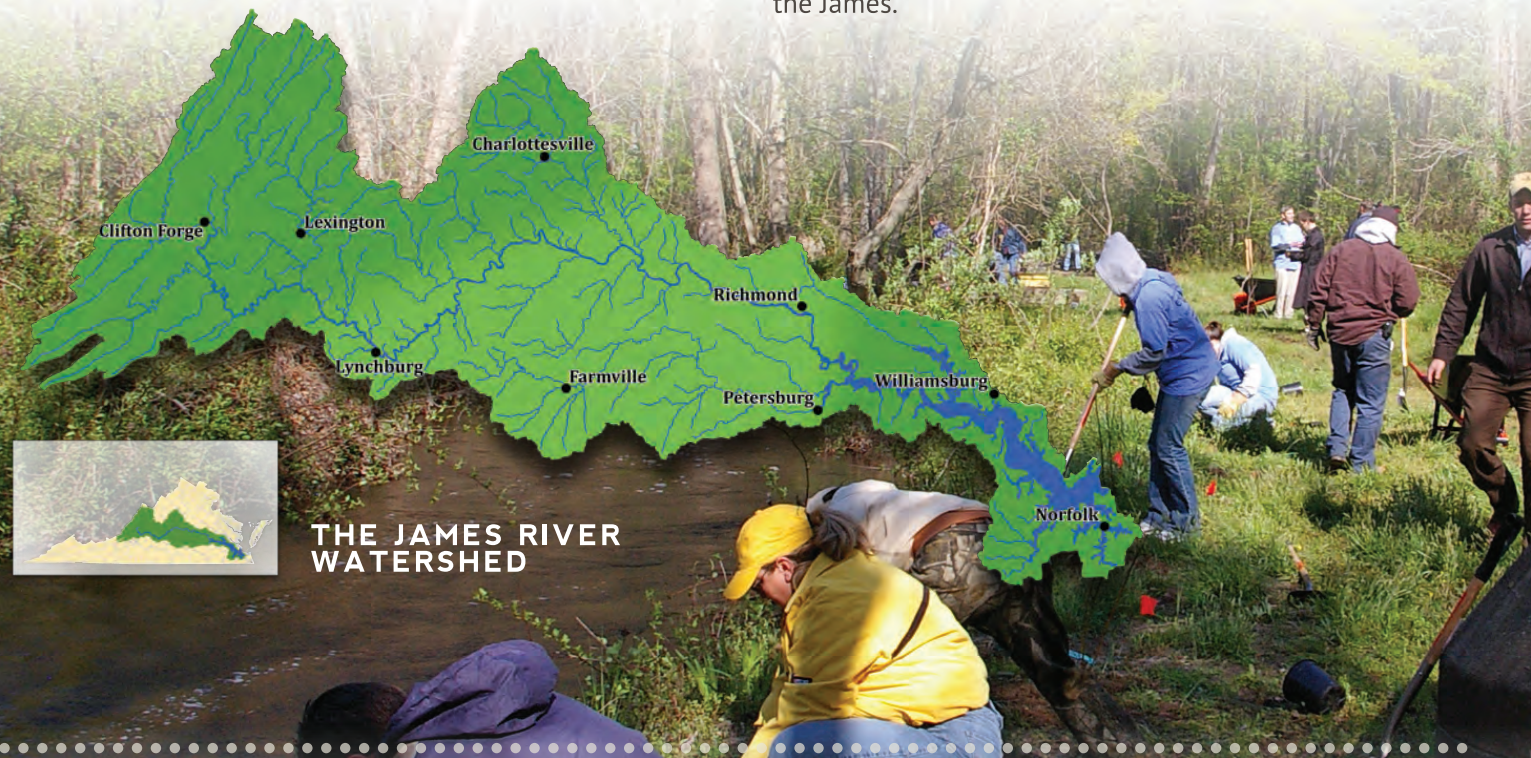
Introduce someone to the James River and teach them about being a good steward.

The more people enjoy the river, the more they will care about its health. We offer river outings and education trips through our Community Conservation and Education programs.

Strengthen our collective voice for the river.

Become a member and show your commitment to improving the health of the James River.

Visit www.JamesRiverAssociation.org to learn more about our programs and how you can help ensure the future of the James.



THE JAMES RIVER
WATERSHED

ABOUT THE JAMES RIVER ASSOCIATION

The James River Association is a member-supported nonprofit organization founded in 1976 to serve as a guardian and voice for the James River. Throughout the James River's 10,000-square mile watershed, the James River Association works through its core programs – Education, Community Conservation, Watershed Restoration, River Advocacy and the Riverkeepers – to help people of all ages enjoy, appreciate and protect the beauty and health of the James River for future generations to enjoy.



OFFICES IN
LYNCHBURG,
RICHMOND &
WILLIAMSBURG

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WWW.JAMESRIVERASSOCIATION.ORG

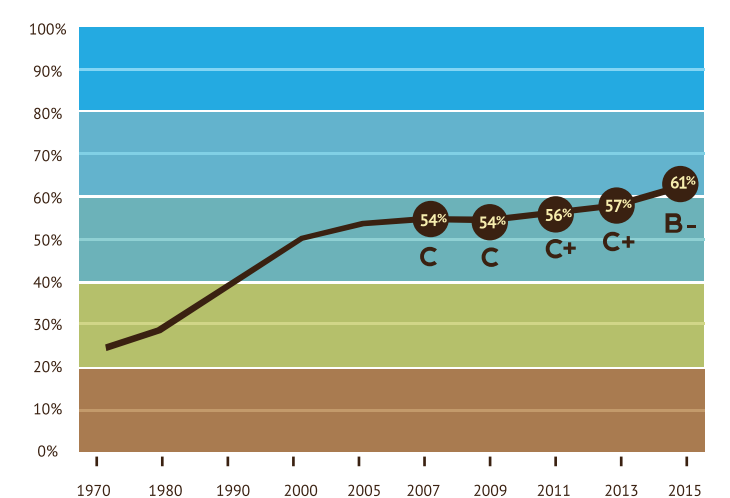


STATE OF THE JAMES 2015

KEY CONCLUSIONS

- 1 For the first time in decades, and since the James River Association first published the State of the James report, the river's health has improved to a B-.
- 2 The James River is on track to meet its 2017 goals as part of the Chesapeake Bay cleanup plan.
- 3 We continue to see marked improvements in areas where Virginia has made significant investments, specifically in wastewater pollution controls.
- 4 While the river's overall health has improved, there is still much work to be done, most importantly to accelerate pollution controls for stormwater and agriculture in order to meet the 2025 goals for the James River.

STATE OF THE JAMES IN RECENT YEARS



TO LEARN MORE ABOUT THIS REPORT, VISIT
WWW.STATEOFTHEJAMES.ORG

THE JAMES RIVER: A VALUABLE NATURAL RESOURCE

This valuable natural resource is a crucial part of our history, daily lives, and the legacy we leave for future generations. These are very important reasons why we must work together and each do our part to protect the James River.



Economic Benefit: The river is a major tourist attraction and economic driver for our communities.



Heritage: America's Founding River boasts a heritage that includes Native Americans, the first European settlers, first industries, canals, railroads, and more.



Quality of Life: The James enriches our lives with plenty of ways to relax and play.



Drinking Water: The James and its tributaries are the major source of drinking water for the region.



Community Identity: The James River defines much of our community with its rich heritage and beauty.



Wildlife: Otters, Atlantic sturgeon, Bald Eagles and more depend on the James River and its watershed.



Legacy for future generations: Our actions today will determine the future health of the river and impact the health and prosperity of our children and future generations.